Harnessing the economic value of Indigenous Knowledge in Kenya: Challenges and opportunities in the Legal Framework

By

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Presented on 6th October 2023, The 3rd International Conference on Information and Knowledge Management organised by the Technical University of Kenya at the Sarova Stanley Hotel in Nairobi

Background

- Indigenous knowledge (IK) holds immense cultural and economic value; as such, it needs to be protected
- IK is communally owned and passed down from generation to generation.
- IK is a unexploited **asset** that the global poor communities can use to uplift their life
- Recently, tendency to exploit IK has gained momentum globally at the expense of poor host communities
- There's need for a **framework** to protect and manage IK



Rationale

Lack of a robust commercialization framework for IK makes indigenous communities vulnerable to misappropriation, exploitation, and inadequate compensation

Objectives

- 1. To assess the legal framework for commercialising indigenous Knowledge (IK) in Kenya.
- 2. To identify the challenges and opportunities in commercialising Indigenous Knowledge (IK) in Kenya.

Methodology

- Qualitative
- Extensive review of existing laws, regulations, and policies
- Findings analyzed thematically
 - Global bodies e.g. UN Initiatives/Treaties
 - Continental e.g AU initiatives/ treaties
 - Local laws Kenyalaw.org



Global

- UN Nagoya Protocol (2010)
- World Intellectual Property Organization (WIPO) (1970)
- United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP) (2007)

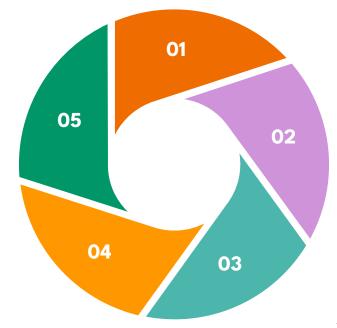
Continental

- African Regional Intellectual Property Organization (ARIPO) (1976)
- The ECOWAS Cultural Framework Agreement (1987)
- The African Charter for African Cultural Renaissance (2006)
- The Maputo Declaration on the Contribution of Traditional Medicine to Health and Development in Africa (2008)
- The African Union's Agenda 2063 (2015)

The Legal Framework for IK in Kenya

2.4 The Forest Conservation and Management Act No. 34 of 2016 - indigenous forests in public forests

2.3 The Seeds and Plant VarietiesAct (2015)- acknowledges
indigenous seeds



1) The Constitution of Kenya 2010

- Article 11 recog. culture as the "foundation of the nation"
- Article 63 guarantees the community the right to own

2) ACTs of Parliament

2.1 The Protection of Traditional Knowledge and Cultural Expressions Act No. 33 of 2016 - gives communities the power

2.2 The National Museum and Heritage Act of 2009 – protects heritage

Other Legislation that affect IK

- Devolution Act (2012)
- The Science, Technology, and Innovation Act (2013)
- Copyright Act (2001),
- Industrial Property Act (2001)
- Data Protection Act (2019)
- Information and communication ACT (2012)



Challenges in legislating for IK

- Lack of an inventory of IK
- Limited resources for documentation and preservation.
- Ownership of Indigenous knowledge
- Weak/ unavailable community governance structures
- Lack of legal recognition and protection at county levels
- Cultural and linguistic barriers.
- Decolonize the mind and religion
- Conflicts within Indigenous communities.
- Exploitation and misappropriation by the elites.

Opportunities for more legislation to Harness IK

- Constitution 2010 and The Protection of Traditional Knowledge and Cultural Expressions Act No. 33 of 2016
- Changing consumer habits
- Strong ICT infrastructure in the country
- The devolution of the management of IK function
- Existing Laws that support and promote IK
- Existing frameworks/best practices/ success stories from other countries
- Vibrant vernacular media
- Increased interest/ update of IK

Conclusions

- IK is recognized & legislated at the national Government
- IK devolved but limited evidence of Bills & preservation activities at the county level.
- Notable IK assets are in the Market.
- Inadequate legislation to facilitate the commercialization of IK

Recommendations

- 1. All stakeholders should work together to identify, document, & preserve IK assets in their jurisdiction.
- 2. Consolidate legislations into one robust legislation that ensures communities receive compensation or royalties for the use of their cultures and cultural heritage
- 3. Establishment or strengthening of strong institutions focused on IK at the national and county levels.
- 4. Determine avenues and provide a framework through which host communities can benefit from the proceeds of commercialised IK.



Thank you for your time and attention ©